

Broadcast Journalism (WOBN)

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| 10-12 th grades | Elective | One year |
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WOBN team members will become critical viewers and producers of media. This course offers instruction and experience in the techniques and disciplines associated with television news and television production. Students will produce West Ottawa High School's daily news program (West Ottawa Broadcasting News - WOBN). Students will also serve on production crews for various district events. The ability to meet deadlines is essential. Students may take this course more than one time.

Major goals for the student:

1. Understand the video production process required to broadcast a news program on a daily basis.
2. Understand the process of news gathering and reporting by creating news packages.
3. Write for television using a news writing style.
4. Develop on-camera speaking techniques needed for a variety of formats.
5. Learn to operate all studio equipment, including cameras, video switcher, editing and audio equipment, character generator, and lighting.
6. Work well with all WOBN team members and recognize that each person brings a variety of talent to the team.
7. Recognize WOBN's role as a responsible, ethical, and professional news organization whose overall purpose is to provide accurate, artful, and professional presentation of West Ottawa school news.



Introduction to Broadcast Journalism

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| 9 th - 12 th grades | Elective | One trimester |
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This course is designed to introduce students to the techniques and disciplines associated with television news and television production. Students will be introduced to broadcast journalism through assignments grounded in research, writing, speaking, and technology. Students will become critical viewers and producers of media. Students will gain technical experience in the WOBN studio. Students may only take this course one time.

Major goals for the student:

1. Recognize that media has a huge impact on society.
2. Understand the video production process required to broadcast a news program.
3. Understand the process of news gathering and reporting by creating news packages.
4. Write for television using a news writing style.
5. Develop on-camera speaking techniques needed for a variety of formats.
6. Learn to operate all studio equipment, including cameras, video switcher, editing and audio equipment, character generator, and lighting.

